

DEVEN JOSSART

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PROFESSIONAL EXPERIENCE

Taste Profit Marketing

April 2024 - Present

Marketing Contractor

- Inputting data from over 1300 products for online sales
- Interpretation of spreadsheet data over a multitude of naming conventions to create a cohesive consumer experience
- Initiated consistent interaction with peers to keep a high accuracy, fast paced workflow
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Wright Square Vintage and Retro Mall

March 2022 - June 2022

Sales Associate

- Supervised multiple departments within the shop by overseeing different sellers and their products
- Active listening and interpretation of problems to find beneficial solutions
- Promoted sales to returning clients through social media content creation

Racine County

June 2021 - Aug 2021

Marketing Intern

- Lead marketing campaigns for Racine County, WI, and local partners
- Created promotional items for COVID-19 awareness campaigns
- Conceptualized, executed, and launched the marketing materials for a COVID-19 Care Package event
- Videographer and video editor for educational programs in which county high school students cultivated job experience for their resume

Jade Creative Studios, LLC

Dec 2018 - May 2020

Production Assistant

- Videographer for multi-track audio publication
- Editor in individual tracks of audio for the completion of several ongoing projects

ACADEMIC EXPERIENCE

Kiblink Brand Extension Campaign

Art Director

- Conceptualized and executed an extension for an international brand to expand their audience to a wider range of people from around the world
- Designed package and merchandise for the extension for quarterly release
- Designed and delivered advertisements for the launch of the extension campaign

Converse Photography Campaign

Art Director

- Ideational work for a campaign focused on potential clients for Converse
- Directed peers within a group to create photography that effectively conveyed the brand voice
- Edited and designed final advertisements including both static and video deliverables

EDUCATION

Savannah College of Art and Design

Bachelors of Fine Arts, Advertising and Branding, Art Direction

ACHIEVEMENTS

- Magna Cum Laude - 2024
- Dean's List - 2020, 2021, 2022, 2023, 2024
- Wisconsin's 1st Congressional District Art Competition Finalist - 2019

TECHNICAL SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere, Adobe After Effects, Adobe Lightroom, Adobe XD, Keynote, Canva, Google Suit, Microsoft Office, Slack.

MULTILINGUAL

English - Fluent (Native)

Spanish - Conversational

SPECIALTIES

Art Direction, Creative Direction, Creative Design, Graphic Design, Illustration, Positive & Effective Communication, Organizational Skills, Adaptable & Quick Learner, Effective Time Management, Copywriting